

**AOA - Reinvention of a Cultural Heritage Center: Images of Singapore At Sentosa Island**  
Tasked with refreshing and reinventing a classic, but somewhat stodgy, cultural center, the designers of this project combined state of the art technology with effective story-telling to create a sparkling new visitor experience which presents the history of Singapore and it's unique blend of cultures, ethnicities and traditions.

## 12<sup>th</sup> Annual Thea Awards **Images Of Singapore at Sentosa Island**



**Designed, Created and Produced by  
BRC Imagination Arts Under the direction of:**

### **Sentosa Leisure Group**

*CEO:* Darrell Metzger  
*General Manager:* Ko Eng Wee  
*Director, Property:* Gurjit Singh  
*Deputy Director, Planning&Development:* Goh Lye Whatt  
*Project Manager:* Cecilia Chen  
*Product Management Director:* Kelven Tan  
*Director, Corporate Communications:* Corinna Cox  
*Assistant Director, Attractions Development:* Alvin Chia  
*Media Communications Executive:* Anirudh Sharma  
*Project Manager:* Samuel Lim  
*Attraction Operations, Assistant Manager:* Juliana Yeo  
*Technical Executive:* Chew Meng  
*Technical Executive:* Teo Mui Hock  
*Technician:* Baharuddin Mustafa  
*Technician:* Mohamed Nassier Abu

### **Museum Experience Designed, Created and Produced by BRC Imagination Arts**

*Producer/Project Manager:* Marie Matheny  
*Show Director/Media Director:* Ray Greene  
*Art Director:* Joe Cashman  
*Fabrication & Installation Manager:* Stephen Doolittle  
*Original Artwork:* Jessica Lo  
*Concept Design:* Christian Lachel, Rob Wyatt  
*Lighting Designer:* Mark Andrew  
*Manager, Creative Development:* Carmel Owens  
*Writers:* Susan Spence, Sean Moor, Charlie Otte,  
Ray Greene  
*Project Manager:* Mike King  
*Production Coordinators:* Jennifer Wright, Shir Ee Tan  
*Job Captain:* Kathy Fox Martin  
*Technical Management:* Alex Mackay, Josh Cottrell  
*Editor:* Kish Mackin  
*Graphics:* Jeff Coatney, Karen Thompson  
*Research:* Ann Bowman  
*Accounting:* Gina Reyes, Brendel Geddes,  
Jacqueline Session  
*Set Decorator:* Laura Lalik

### **Selected Photos Courtesy of:**

National Heritage Board –  
National Archives of Singapore  
Dr. Ivan Polunin  
R. Ian Lloyd Collection  
Singapore Tourism Board  
Ronni Pinsler Collection –  
Courtesy of National Archives of Singapore

*Fabrication and Installation:* Kingsmen Exhibits Pte. Ltd.

*Lighting Design:* Yeager Design, LLC

*Lighting Contractor:* Alric Engineering

*Systems Installation:* MediaMation, Inc.

*Sound Design:* Soundelux Design Music Group

*Visual Effects:* Stan Winston

*Consultants:* Asian Art Options – Claudia Cellini

*Associate Producer/"Joe Do-It-All":* Tony Mitchell

*Vice President of Production:* Marci Carlin

*Executive Producer:* Bob Rogers

### **Retail and Food/Beverage Shop Designed by Jack Rouse Associates**

*Chief Executive Officer:* Jack Rouse

### **In Memory of Mike King**