

AOA - Limited Budget: Dodge Wild Earth at the Philadelphia Zoo, Philadelphia, PA
Dodge Wild Earth is an all-ages experience that sends a driver and a photographer, in a truck-themed capsule, on a trek through the Serengeti in an exciting photo-safari. Unlike traditional motion simulator ride films, the Wild Earth experience is completely interactive, allowing each team to navigate their own adventure, experiencing the rich, educationally stimulating environment and wildlife of Africa.

12th Annual Thea Awards Dodge Wild Earth at The Philadelphia Zoo



The Philadelphia Zoo

Concept Development and Educational Content

V.P. Guest Relations: Rob Nicol

V.P., Education: Ron Fricke

Director of Interpretation: Eric Matzke

Brian Strohecker, Jeremy Wintroub, Donielle Wright

Installation and Theming:

V.P., Facilities: Nina Bisbee

Project Managers: Julie Good, Donna Claiborne

Construction Manager: John Osifchok

Director, Exhibits and Environmental Design: Barbara McGrath

Environmental Graphic Designer: Danielle Zezulinski

Ticketing and Logistics:

Senior Director, Guest Relations: Doug Beermann

Director of Admissions: Chris Rizzo

Ticketing Administrator: Akshay Patel

Barry Williams

Marketing and Promotion:

Communications Manager: Ginette Meluso

John Lyons

Director of Marketing: Melissa Kanaly

Art Director (Design & Production of Promotional Materials): Lynn Tunmer

Attraction Concept, Design, Development and Production: EnTCO

Creative Director: Rob Lloyd

Director of Marketing: Dave Mitchell

President: Tom Loughlin

Project Manager: Fran Trauger

Software Engineering: Jack Sigda

Mechanical Engineering: Steve Rotloff

Electrical Engineering: Keith Wills

Lead Mechanical Assembly/Installation: Carlos Ruiz

Lead Electrical Assembly/Installation: Hal Perkins

Souvenir Article: Susan Clark

Programming: Super X Studios, James Thrush

Creative Writing: Eileen Lloyd

Pre-show video production: Eric M. Levy, Juan Cardarelli

3D Modeling: Alf M. Comps

3D Animation: Program Ace