



Marine Park

uShaka Marine World

Durban, South Africa



uShaka takes the water park model to the next level by integrating a natural marine coastal setting with their built entertainment environment in a development that sets a new global standard. uShaka succeeds where others have not yet dared to go. This is the first of a new breed. Located on a beach of the Indian Ocean, uShaka Marine World is a \$110 million combination marine and water park. It features the fifth largest aquarium in the world housed in a full size replica of a shipwrecked 1920s cargo steamer that winds visitors through 500 meters of exhibits themed in a mythical reef and graveyard of seagoing vessels. There is a dolphin show, penguin rookery and snorkel lagoon giving guests a one-on-one interactive experience with marine life. The Kamikaze slide and raft ride puts guests face to face with large sharks. uShaka Village features 11,000 square meters of shopping, crafts, dining and entertainment. The cornerstone of a major redevelopment of a previously industrial area, uShaka has served as a catalyst for further development in this South African city of Durban. The project has been executed with imagination, quality and strong entertainment value to make it a multifaceted entertainment experience.

Project Director: Moreland

Development Manager: Mirage Leisure and Development

Concept Architects: WATG and Creative Kingdom

Thematics Consultant, Olio Art Direction: KDB Productions Masterplanning

EDSA Architect: Urban Edge and Langa Makhanya

Interior Designer: Paul Smith

Specialist Thematics Contractors: Paton Penfold, The Studio, Smith and Winfield

Operational Consultant: Management Resources

Management Company: uShaka Management (Joint Venture between ProFun Management Group, Inc., Three Cities Group and Isundu Leisure)