



Traveling Exhibit Limited Budget

Action! An Adventure in Moviemaking

Museum of Science and Industry, Chicago



Two thumbs up for “Action! An Adventure in Moviemaking.” This \$2.6 million 15,000 square foot traveling exhibit is not just another “Behind the Scenes” look at Hollywood, but a highly interactive authentic experience that introduces guests to the people, tools, and technology that makes movies magical. Over two-dozen studios cooperated to produce the content for this exhibit. The adventure begins with a red carpet walk and a welcome from director Ridley Scott and heartthrob Orlando Bloom, followed by two dozen hands-on interactives that include areas for guests to learn stunt moves, write captions for storyboards, create Foley sound effects for a Jackie Chan film, and recreate the dramatic opening fly-by effect scene from Star Wars. In video interviews, top filmmakers discuss the many career paths in filmmaking: Screenwriter, Producer, Director, Actor, Costume, Make-up, Cinematographer, Production Designer, Stunt Coordinator, Creature Shop, and Visual Effects. Next comes a display of favorite film artifacts and a Chicago Walk of Fame honoring those who made it in Hollywood – Belushi, Lansing, Ebert, Malkovich, Sinise and others. Now that the guest knows what it takes to be a moviemaker – it is time to become one themselves! In the Soundstage Area, designed and built by Paramount Pictures, the guest has the opportunity to film a real mini-movie. In the editing theater guests learn how the scenes are put together and add sound effects, a musical score, and title credits to some stock footage. This traveling exhibit truly brings Hollywood up close and personal!

PRODUCTION TEAM

Exhibit and Media Design/Production:

Bob Weis Design Island Assoc.

Bob Weis, Susan Clippinger, Tim Steinouer

Production Management: Seruto & Company

Nancy Seruto, Donna Simoneau

A/V Systems: Edwards Technologies, Inc.

Brian Edwards, Mitch Hartman, Jason Graham, Michael Shematek, Albert G. Caballero

Lighting Design & Production: Lightswitch, Inc.

Anna Taylor

Lighting Supplier: Theatrical Lighting Connection

Bill Nolan, Bill Grzejka

Rights and Clearances: Entertainment Clearances

Laura Sevier

Talent Liaison

Cynthia Scrima

Talent and Artifact Liaison

Evan Todd

Graphic Design/Production: Hunt Design

Wayne Hunt, Jennifer Bressler, Heather Watson

Media Graphic Design: Emerald Palms Design Group

Joseph Reyes

Camera Equipment: Panavision

Andy Romanoff, Robert H. Harvey, Phil Radin

Advisor

Roberta Perry

EXHIBIT DEVELOPMENT

Exhibit Design/Prod.: Emerald Palms Design Group

Randy Webster

Exhibit Construct/Installation: Chicago Scenic Studios

Ken Zommer, Mark Ewing, David Duwell

Exhibit Architect: Bruce McMillan

Shane Christman, Scott Chase

Prop Production: Creative Design & Development

Ken “Bado” Brown

Stunt Props: Independent Studio Services

Rick Capparelli

Squib Wall Production: Shawn Mack

MEDIA:

Media Design/Production: D7, Inc.

Cameron Roberts, Greg Jones, Tom Mumme

Media Editor: Pepperbox, Inc.

Max Beck

Sound Design: Dave Wallace Sound Design, Inc.

Dave Wallace

SOUNDSTAGE:

Concept and Design Development: Chick Russell

Communications

Chick Russell

Soundstage Design/Prod/Constr: Paramount Creative Services

Jerry Coleman, Peter Clemens, Jeff Goldstein, Hap Veritch

Internet Movie Distribution: OnCall Interactive

Matthew Maday, Stacey Keefe

Escape From Zircon Poster Design: Christopher Herron

MUSEUM OF SCIENCE & INDUSTRY, CHICAGO:

David R. Mosena, President

Joel Asprooth, V.P., Finance & Administration

Kathy Garant, Controller

Frances Boyd, Purchasing Manager

Kurt Haunfelner, V.P., Exhibits & Collections

Ed McDonald, Director, Exhibit Projects

Jeff Johnson, Manager, Exhibit Projects

Lynette Winegarner, Exhibit Projects Assistant

Michael Devine, Concept Development

Anne Rashford, Director, Temporary Exhibits

John S. Beckman, Manager, Temporary Exhibits

Temporary Exhibits Special Projects

Marylou Patriarca, Jeff Buonomo, Bill Roman

Mark Hayward, Director, Collections

Kathleen McCarthy, Associate Curator

Natalia Bednarek, Registrar

Mike Cowan, Preparator

Theodis Hale, Artifact Technician

Virginia Heaven, Mannequin Dresser

Collections Assistants

Lindsey McAllister, Steven Rosengard

Greg Prather, Dir., Facilities & Exhibit Maintenance

Bill Vanderbilt, Facilities Manager

Ray McFarlin, Operations Manager

Elizabeth Miller, Project Manager

Project Crew/Facilities Staff

Jim Blaha, Rey Buco, Jack Caliendo, Paul Erickson,

Lavon Flagg, Percy Henriques, Jeff Marino, Mark

McDonald, Ed McKinney, Mario Medina, Willie Morgan,

Sam Nukulkjj, Ruben Ochoa, Melvin Peters, James

Quarles, Jerry Symber, Eduardo Velazquez, Levy Vidal,

Visuth Vonglukiat, Mike Williams, Rich Zelewski

Roger Harris, Manager, Exhibit Maintenance

Joe Krutz, Operations Coordinator

Primary Exhibit Technicians

Mike Sheridan, Conley Campbell

Exhibit Design Developers

Bill Hogan, Joe Emady

Mark Anderson, Security Manager

Allied Security, Protective Services

Jack Costello, Custodial Manager

ABM Lakeside, Inc., Custodial Services

Jean Franczyk, V.P., Education & Guest Services

Ike Kwon, Director, Guest Services

Adam Schwanke, Manager, Guest Services

Rick Kay, Supervisor of Performance

James Hogg, Supervisor of Operations

Soundstage "Directors"

Sarah Pond, Scott Unes, John Nestler, Jeff Moore, Carla

Bruton, Nicole Bruton, Kristin Vanderbilt, Ray Moreno,

Susan Shuckmann, Meredith Browder

Jill Measells, Director, Education

Dawnne LePrete-Ryan, Manager of Public Programs

Foley Effects Stage Leads

Matt Porth, Shannon Janota

Foley Effects Demonstrators

Sarah Haney, Sherry Litko

David Woody, Director, Design & Development

Angela Williams, Graphic Design Manager

Amber Liu, Graphic Designer

John Davis, Exhibit Designer

Valerie Waller, V. P., Marketing & Public Relations

Lisa Miner, Manager, Media Relations

Jennifer Ickes, Coordinator, Media Relations

Anna Novinger, Marketing Manager

Jeff DeLong, Manager, Sponsorship & Promotions

Sponsorship Consultants: Gilco Sports & Entertainment Marketing

Sara Gilbertson, David B. Cope

Scott Beveridge, Mgr, Website and Online Programs

Kirk Boone, Website Developer

Tamara Winfrey-Harris, Communications Manager

Mark Pressley, Graphic Designer

Scott Brownell, Staff Photographer

Andy Zakrajsek, Director, Business Operations

Michael Donatowicz, Manager, Retail Operations

Melissa Sanders, Senior Buyer

SPECIAL THANKS TO:

Stunt Consultant: John Evanko

Stunt Consultant/Cat Woman Transformation: Vicki Phillips

Stunt Coordinator: Glenn Wilder

Old Man Transformation: Jeff MacDonald

Zombie Transformation: Cameron Roberts

Make-up Artists for Transformations: Lee Grimes, Howard Berger

Twentieth Century Fox Archives: *Gianna Babando, Robert Eastlerla*

Twentieth Century Fox Publicity: *Laura Howe*

Warner Bros. Entertainment Inc.: *Mark Greenhalgh, Michael Arnold*

Walt Disney Imagineering: *Kristen McCormick, Michael Jusko*

Industrial Light & Magic: *Suzy Starke, Keith London*

Lucasfilm, Ltd.: *Kathleen Holiday, Laela French*

DreamWorks, LLC.: *Fumi Kitahara, Marvin Levy*

KNB EFX Group: *Mike Deak, Greg Nicotero, Howard Berger*

Assistant to Ms. Nora Ephron: *J.J. Sacha*

New Line Pictures: *Helene Cornell*

Creature Designer: *Robert Short*

Sony Pictures: *Shownee Smith, Grant Curtis*

Assistant to Mr. Gary Ross: *Diana Alvarez*

Academy of Motion Picture Arts & Sciences: *Barbara Hall, Bruce Davis, John Pavlik*

R.S. Owens: *Noreen Prohaska*

Chicago Flyhouse: *Mark Witteveen, Carrie Kennedy*